

60 E. Rio Salado Parkway, Suite 400
Tempe, AZ 85281



PRST STANDARD
US POSTAGE
PAID
LIFELOCK

<FirstName><LastName>
<Address1>
<Address2>
<City><ST><Zip+5><Zip+4>

IMPORTANT SECURITY UPDATE for LifeLock® members

0EXX-XX17



Client:	LifeLock/NortonCore	Flat Size:	9.5 x 6	Personalization:	N	Special Instructions:	Window: 4.0"w x 1.25"h, L = 0.875, B = 2.25 Kraft Color OE. Would it be possible to have a bubble texture along with kraft paper?
Project:	Security Update	Folded Size:		Bleeds (Y/N):	N		
Component:	0EXX-XX17	Color:	1C = K	Perfs (Y/N):	N		



YOU ALREADY PROTECT YOUR IDENTITY. Now protect your connected home, too.

<FirstName><LastName>
<Address1>
<Address2>
<City><ST><Zip+5><Zip+4>

Introducing Norton Core™, the world's first secure WiFi router.

LifeLock® members!
Save \$80 when you order by Month 00, 2017.

Dear <FirstName>,

EXPERTS WARN: YOUR HOME WIFI NETWORK COULD BE AN OPEN DOOR FOR HACKERS.

All it takes is one vulnerable device on your network—a PC, laptop, a smart TV or thermostat—and hackers could gain access to your network, including all the files, photos and personal information you hold dear.

Now, LifeLock® and Norton™ are joining forces to help you combat this fast-growing threat.

INTRODUCING NORTON CORE™—A SECURE WIFI ROUTER FOR YOUR HOME NETWORK.

Backed by Norton's 30 years of digital security expertise, Norton Core helps defend your home network and all of your connected devices—while providing incredibly fast WiFi performance.

Core looks unlike any network router you have ever seen. And it does things no other home router has ever done. See the back of this letter to discover some of Norton Core's advanced features—including parental controls that let you monitor and manage screen time by person and content.

LIFELock MEMBERS SAVE \$80 NOW THROUGH MONTH 00, 2017.

As a valued LifeLock member, I invite you to experience the protection, performance, and peace of mind that only Norton Core can bring—at a special reduced price. Go to [URL.com](#) or call 1-000-000-0000 by Month 00 to save \$80.

Sincerely,

Brendan McFarlan, Director of Member Experience, LifeLock, Inc.

P.S. Home WiFi routers are top targets for cybercriminals. Protect your home network and save \$80 when you order by **Month 00, 2017!**

No one can prevent all identity theft. Nor can Norton Core give you one hundred percent protection.
1. Usage & other restrictions apply. Complimentary subscription term varies. Please review terms & renewal prices during setup. Subscription renewal is required for security and parental control features after the complimentary subscription term.
Copyright © 2017 Symantec Corporation. All rights reserved. Symantec, the Symantec Logo, the Checkmark Logo, Norton, Norton by Symantec, LifeLock, and the Lockman Logo are trademarks or registered trademarks of Symantec Corporation or its affiliates in the United States and other countries. Other names may be trademarks of their respective owners.

INCLUDES A FREE YEAR OF NORTON SECURITY SOFTWARE!

<Firstname,>
don't wait. Order by **Month 00, 2017.**
Visit [URL.com](#)
or call **1-000-000-0000**



Available in Titanium Gold or Granite Gray (shown).

Get Core and save \$80 today.

Just ~~\$279.99~~ \$199.99 for LifeLock members.

HURRY, OFFER ENDS MONTH 00, 2017.

FREE SHIPPING!

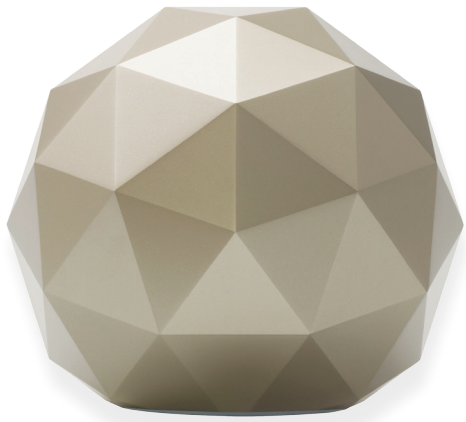
Includes a one-year complimentary subscription to Norton Core Security Plus to help protect your home network and an unlimited number of connected devices.¹

Visit [URL.com](#) or call now **1-000-000-0000**

XXXX-XX17

	Client:	LifeLock/NortonCore	Component:	Letter	Personalization:	Y	Color:	4/4
	Project:	Security Update	Flat Size:	8.5 x 14	Bleeds:	Y	Special Instructions:	Simplex laser
	Designer:	Jim L.	Folded Size:		Perfs:	N		

Engineered to protect. Built to perform.



Today, connected devices are everywhere, from TVs and thermostats to refrigerators and baby monitors. For cybercriminals, these devices can be an open door into your home.

That's why Symantec, the leader in digital security for more than 25 years, created Norton Core™—a secure WiFi router that monitors your home network, identifies vulnerabilities in your devices, and secures them. If a device is breached, Core quarantines the threat and helps you fix the problem fast.

Your network's greatest weakness. Now its greatest strength.

- Stay ahead of the latest threats with automatic security updates and comprehensive data encryption.
- Core uses Symantec's Global Intelligence Network to defend against malware, viruses, hackers and more.
- Next-generation WiFi supports speeds up to 2.5 Gbps¹ for blazing-fast 4K streaming and gaming.
- An internal antenna array beams signals where you need and want them. Give priority to any device with a simple button press.
- A simple, intuitive app lets you control your network from anywhere in the world.²
- Powerful parental controls let you manage screen time and set content filters by person and device.
- A fast and easy Security Score helps you see how well your home is protected.

A WHOLE NEW LEVEL OF SECURITY

	Standard WiFi Router	Standard Antivirus	Norton Core
Firewall protection	•	•	✓
Defends against viruses, spyware, malware and other online threats		•	✓
Safeguards identity and online transactions		•	✓
On-the-go device protection		•	✓
Network-level protection			✓
Internet of Things (IoT) device protection			✓
Easy control through mobile app			✓
Comprehensive parental controls			✓
Security Score			✓

For technical specifications and more, visit Norton.com/Core.

1. Theoretical peak speed. Actual speed will be lower. 2. Requires a mobile data plan or an internet connection.

Protect your home like you protect your identity.

GET NORTON CORE TODAY

FREE SHIPPING!

Just ~~\$279.99~~ \$199.99 for LifeLock members.

OFFER ENDS MONTH 00, 2017.

Visit URL.com or call now **1-000-000-0000**